



Clean Sweep NEWS

Chemical chatter from the company who knows how to get it clean.

Winter 2009

NCL INTRODUCES 5 NEW EARTH SENSE® EPA DfE APPROVED PRODUCTS TO PROMOTE HEALTHY, GREEN CLEANING!

NCL is proud to introduce a series of new products to the EARTH SENSE® Cleaning System.

Cleaning for health with chemical products that minimize environmental impact has become desirable at school facilities, healthcare, office buildings and retail establishments. However, cleaning performance that maximizes labor cannot be compromised.

These new formulations offer superior cleaning and are approved by the U.S. Environmental Protection Agency's (EPA) Design for the Environment (DfE) program. By utilizing state-of-the-art formulation technology, these new products will compare or exceed performance levels previously seen only in conventional cleaners and degreasers.

Economy, performance, value... you get it all with EARTH SENSE®!

New Products include:

- EARTH SENSE® Neutral Floor Cleaner (#4048)
- EARTH SENSE® HD Washroom Cleaner (#4047)
- EARTH SENSE® RTU Glass & Hard Surface Cleaner (#4045)
- EARTH SENSE® Heavy Duty Degreaser Cleaner (#4046)
- EARTH SENSE® RTU Heavy Duty Degreaser Cleaner (#4049)

NCL APPOINTS DIRECTOR OF EDUCATIONAL SALES

NCL has announced the appointment of Robert Wellman to the position of Director of Educational Sales.



Bob brings over 25 years of experience in the sanitary maintenance industry to NCL, and is committed to healthy, green cleaning specific to K-12 Education customers. Bob will work closely with NCL Regional Sales Representatives and Distributors to increase brand awareness for the NCL EARTH SENSE® product and training programs in this important consumer category.

He can be reached by e-mail at rwellman@nclonline.com

NCLONLINE.COM NOW HAS NEW LOOK, ENHANCED FEATURES

After months of active development, NCL proudly launches a our new, feature-filled website. NCLONLINE.com now gives you complete information on current company news, programs and products, including digital program literature and other marketing information to help you learn more about our World Class Cleaning Solutions.

The new site has been designed to be easier to navigate, including separate tabs for MSDS information and a site map. It is also available in Spanish at the touch of a button. Also, an entire section has been dedicated to green cleaning and our leadership role in this important area.

We welcome your comments on the new web home for National Chemical Laboratories!



World Class Cleaning Solutions®